

## **Design an WordPress w/ Woocommerce website**

Corporate Website in Wordpress w/ WooCommerce Plugin - around 7-10 pages total?

### Target Audience:

The website audience is "Companies that Build Pools" these companies come to my site, fill out a form of what they want done (See PDF supplied "File 2" attached) then use a link to A360 (see "File 3" attached) to collaborate on the project.

### Background:

Basically I take the drawing the company uploads to A360 and produce working drawings for the pool building company to build the pool. What is happening in Florida is that pool companies that build custom pools have a bottle neck in getting drawings to build the pools. I provide a service to do the drawings they need.

### The Design "Look and Feel"

- Bold
- Serious
- Modern
- Professional
- Masculine
- Conservative

### Quick Steps

I would like an easy way for a pool company to come to my site, fill in a form (WEB page form) and select from three packages, buy then use a link to go to a site to upload and collaborate.

### The (6) Six Steps:

The website should walk the clients through (6) Six CLEAR STEPS: Use a Flash showing 1st step..... Flash 2nd Step... Flash 3rd step etc..... Up to Flash 6th Step...

1. Introduce the client to the service I provide (Working Drawings used to build pools in VISIO or AUTOCAD formats)
  - a. The client has unlimited changes
  - b. Money back guarantee
2. Client fills out a form giving me information about the project. Including drop downs, radio buttons, free form text fields etc. See attached (*File 2: Working Drawings General Pool Information*)
  - a. Ability to watch a video about the process and information needed.
3. The client would pick from (3) three specific packages and prices taken to Paypal. (*See attached File 5: Sample Packet Example...*) Basically a pricing grid with links to payment gateway (paypal).  
**Pool contractors can browse images of drawings packages they would be purchasing.**

- a. The client has unlimited changes
  - b. Money back guarantee
4. Client uses the link to A360 (Autodesk Collaboration web portal, the client would have general link) where they upload their Pooldraw (Sales Program) design in DXF / DWG / or VISIO formats. Basically Frame-in for link to ""A360" (*See File 3 A360 attached*) The link would need to come along with some direction to the user as to where they are going and how it works etc.
  - a. Skype consultation.
5. The client downloads their "Working Drawings" (From the "A360" portal) (*See attached File 4: 215042 Chasman...*).
  - a. Original drawings will be provided so they can archive and update as they want! THE CLIENT GETS THE ORIGINAL DRAWINGS IN ANY FORMAT THEY WOULD LIKE!
6. Clients will be able to Rate Experience.

It would be nice to have:

1. Flash graphic that I can edit:

Example:

"Do you use Manos or Seminole to dig your pool?" They are used to reading our Working Drawings!

2. Link to Facebook, Twitter, Skype Access and YouTube

Should not have:

Bunch of pages showing a Gallery of work that I do... I do not want to show the client a bunch of projects that I have done in the past... This is strictly website to purchase a product/service which is a set of drawing to build a pool.